



YOUR FIRST \$500 DIGITAL PRODUCT BLUEPRINT

How to Use ChatGPT + Canva to Create a Simple Digital Product and Start Selling Online — Even If You're Brand

New

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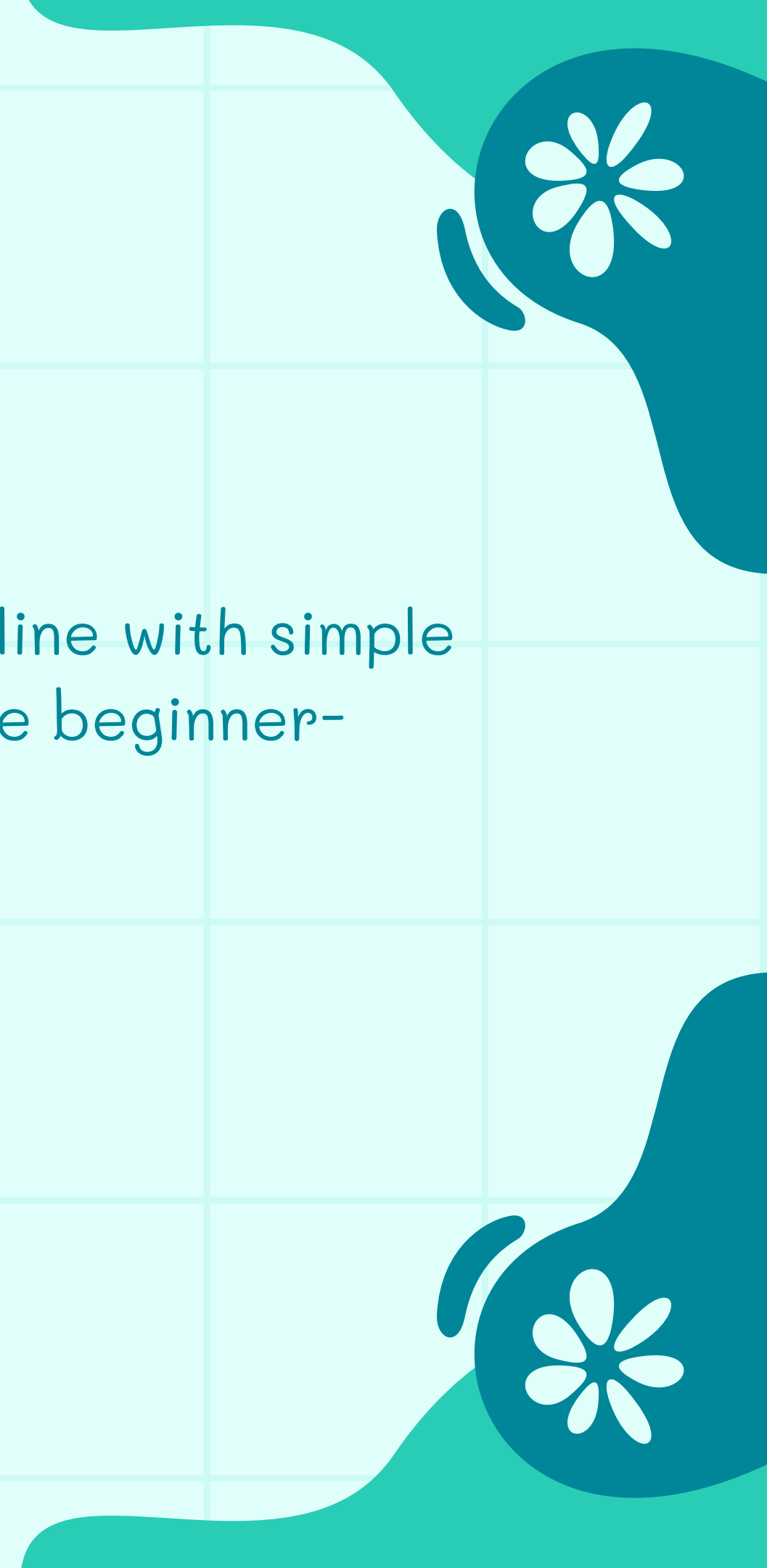




Welcome!

If you've ever wondered how people are making money online with simple digital products, this guide is going to walk you through the beginner-friendly way to get started.

You do not need to be tech-savvy.
You do not need a website.
You do not need a huge following.

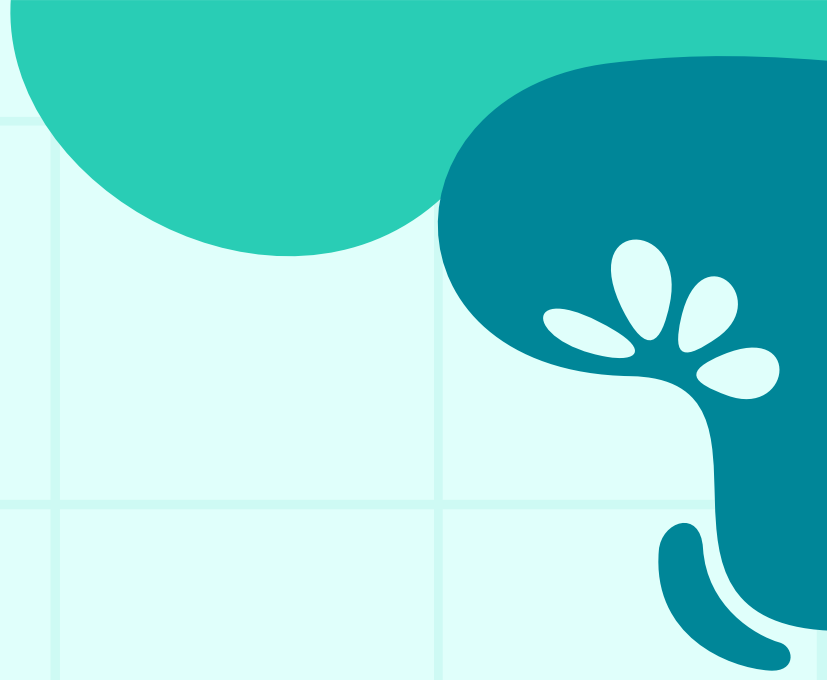




You only need:

- One simple product idea
- ChatGPT to help you create it
- Canva to design it
- A simple way to sell it online

The goal of this guide is to help you create a beginner-friendly digital product that can help you start working toward your first \$500 online.





The Simple \$500 Plan

You do not need thousands of sales to make your first \$500.


THE SIMPLE MATH


Here are a few examples:

- Sell a \$17 product 30 times = \$510
- Sell a \$27 product 19 times = \$513
- Sell a \$47 product 11 times = \$517
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The easiest place to start is with a low-ticket digital product between \$17-\$27.

Low-ticket products are easier for beginners to sell because they are affordable, simple, and solve one specific problem.





Pick Your Product Idea

Choose One Simple Problem to Solve

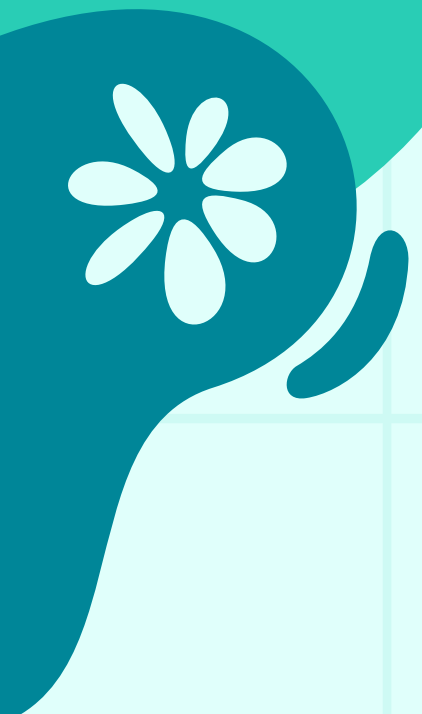
Your product should help someone do one thing.

EXAMPLES:


- Create a content plan
- Start meal planning
- Organize their budget
- Learn how to use Canva
- Create a morning routine
- Plan social media posts
- Start a beginner side hustle
- Make a simple digital product

Do not try to teach everything. Simple sells.





ChatGPT Prompt to Create the Product



COPY THIS PROMPT INTO CHATGPT:

Create a beginner-friendly digital product about [TOPIC].
Make it simple, helpful, and easy to understand.
Include a title, subtitle, page-by-page outline, full written
content for each page, action steps, and a strong call-to-action
at the end.
The product should help beginners solve one specific problem.

Example:

**Create a beginner-friendly digital product about how to plan 7 days of social media
content for a new online business owner.**



Turn It Into a Canva PDF

How to Design It in Canva

1. Open Canva.
2. Search “workbook” or “ebook.”
3. Choose a simple template.
4. Replace the template title with your product title.
5. Copy your ChatGPT content into each page.

1. Change the colors to match your brand.
2. Add page numbers.
3. Keep it clean and easy to read.
4. Download as a PDF.

Do not spend days designing. A simple finished product is better than a perfect product that never gets sold.



Use ChatGPT to Create Social Media Content That Sells

Now that your product is created, it's time to tell people about it. The easiest way to do that is by having ChatGPT create your social media content for you.

Copy and Paste This Prompt Into ChatGPT

I have a digital product called [PRODUCT NAME].

My target audience is [AUDIENCE].

The biggest problem they are struggling with is [PROBLEM].

My product helps them [RESULT].

Create a Facebook post and Make the content beginner-friendly, conversational, engaging, and designed to encourage comments and sales. Include emojis and a strong call-to-action.



Where to Sell It

You can sell your digital product using:

- Beacons
- Stan Store
- PayPal
- Stripe
- Gumroad
- Shopify

Beginner tip: Start simple. You do not need a fancy website to make your first sale.



Bonus 1: 25 Digital Product Ideas

- Meal planner
- Budget tracker
- Prayer journal
- Content calendar
- Fitness tracker
- Cleaning checklist
- Business startup checklist
- Canva template pack
- Instagram caption guide
- Reels hook list
- Bible study worksheet
- Wedding planner

- Self-care journal
- Goal-setting workbook
- Side hustle guide
- Homeschool planner
- Digital marketing starter guide
- Email templates
- Branding checklist
- Daily routine planner
- Travel planner
- Kids chore chart
- Etsy seller checklist
- Lead magnet template
- Social media planner



THANK YOU